



MAY 2019

MONTHLY REPORT



ARTS & ENTERTAINMENT

Arts & Entertainment welcomed two new employees in May – Lucie Switalski (Intern, May 11) and Brad Morley (Amphitheater Part-time, May 24).

On May 4, Chesterfield Amphitheater hosted **Ace Frehley with special guests Starz, Angelz, and Conquest**. Gates were late to open and sound check ran long. The event was well attended and bars did well.

Some Facebook reviews from Ace Frehley are quoted below:

“Saw my first show here last night. What a gorgeous venue. Just a wonderful place to see a show.” – Kerry O’Brien

“The theater is beautifully constructed and landscaped. Usually, when I hear the word “amphitheater”, I think of a huge place, with awful crowds. But this place was small. Even the lawn seats were great and close to the stage! Being from the KC side of Missouri, I tend to think of St. Louis as a rough place that I don’t want to visit, but Chesterfield, especially Chesterfield Amphitheater, is beautiful! I had an amazing time at the Ace Frehley show on 5/4/19. Worth the drive, 100%!” – Aaron Vandergriff



In addition, **NAMI walk** took place May 4 and was highly successful.

On May 9, we hosted an Artists’ reception for the current Art Exhibit at City Hall. Artists Justin King, Jessie Cargas, and Gaby Toujàs were in attendance. Total attendance was 40 people. Since the reception, Justin King and Jessie Cargas have sold pieces from the exhibit.

Logic Systems used the Chesterfield Amphitheater to Demo their new speaker systems to potential clients on May 9.

MDA hosted a successful walk at Central Park on May 11.

In addition, **Gateway Wine & Spirits Festival** took place on May 11. While the weather was a little chilly, the event was well attended.



ARTS & ENTERTAINMENT

On May 13, we announced **Cody Johnson** at the Chesterfield Amphitheater with special guests The Steel Woods and TBA. Tickets went on sale May 17. This concert will take place October 5. Tickets sales are doing very well.



The Chesterfield Amphitheater hosted the **St Louis Civic Orchestra** and **Miss Jubilee** on May 16. Attendance was a bit low, which affected the bars and food trucks/vendors. The leadership from Civic also did not plan for sound capabilities, but was able to contract Jerry, a local technician, last minute.



River City Bluegrass Festival took place May 17 & 18. The first day went by with no difficulties. On the second day, it rained for the majority of the event but the show continued. Due to the rain causing low attendance, we “upgraded” everyone’s tickets to GA pit. Overall the event was a success.

In addition, **Walk to End Lupus Now** took place May 18 and did very well.

On May 24, **Dwight Yoakam** performed at the Amphitheater with special guests Junior Brown and Steve Earle. This was the most highly attended event at the Amphitheater since the season began. Concessions and food vendors did very well.



A Facebook review from Dwight Yoakam is quoted below:

“What an awesome show and awesome venue! First time here and it was great. Finally got to see Steve Earle, Dwight Yoakam, and Junior Brown. Keep these good artists coming!” – Janice Wafler Sudholt

On May 31, the St Louis Foodbank rented out the amphitheater for their annual **Rock Out Hunger** fundraiser event. Fat Pocket and Dr. Zhivegas performed and were a huge hit. Attendance was at about 1000. The event ran very smoothly and the Foodbank raised quite a bit of money.

Chesterfield acquired two art pieces earlier this year to be installed in our parks through the Creative Communities Alliance Sculpture on the Move! Program. Dashes by Jessie Cargas was delivered on May 13 and Granny’s Garden was delivered on May 21. Both pieces are expected to be installed in June.



The April trend of rain carried over into May as we had several rain days throughout the month, including weekend tournaments. Even with the weather not cooperating we still managed to have a lot of usage. CBSA continued their league and also held two tournaments. The complex hosted USSSA, GMB, and USA Softball tournaments on the baseball/softball fields and an Ultimate Frisbee tournament on the soccer/multi-purpose fields. Youth soccer continued and finished their season while adult softball continued. Lacrosse wrapped up their regular season and will be utilizing the fields for summer league starting in June. Sand volleyball usage picked up a lot, the recreation leagues wrapped up and weekend tournaments were held by Gateway VB, USA Volleyball, and Archway Sports each weekend in May. June should be a busy month, especially if we get some help from the weather!

Chesterfield Baseball/Softball Association

CBSA continued their league play for the spring season. The fields saw a lot of rain, but we were still able to get a good amount of games played. CBSA held two tournaments May 3-5 (F quad) and May 30-June 2 (D & F quad). The first tournament saw rain the first two days, but was able to play on the third. The second tournament only saw rain the last day, but was still able to play because of a delayed start. Each tournament had a good turnout on the days they were able to play.

Chesterfield Youth Soccer

League finished up May 18. Medals were handed out to players and sign up for the next season is already underway. Many coaches from the previous season are returning.



Marquette Lacrosse

Marquette Lacrosse finished playing in May. CVAC hosted a number of games along with daily practice. Marquette will resume play in the summer.

Sand Volleyball

Sand volleyball picked up a lot in May. The Monday and Wednesday rec leagues finished, Parkway/Rockwood began their evening youth program, and tournaments were held each weekend. With the exposure the CVAC is gaining through these tournaments and leagues we are excited to watch this area of the facility grow.



Adult Softball

The adult softball league continued in May. The Tuesday night league had one rainout, while the Monday night league had none. Each league finished their regular season in May and will begin playoffs the first week of June.

YMCA

YMCA finished up their season on May 25. The YMCA used 3 fields every Saturday for their youth league, we look forward to having them back out in the Fall.

Start Smart Baseball

Start Smart baseball finished up on May 18 with a 2-hour session due to rainouts. We had a total of 7 kids enrolled in the program. This program tends to vary in participation, as long as we can cover the small amount of operating costs we will continue to put this on as it is a great benefit to the community.

Miracle Field

Miracle League continued their league in May and will play through the end of June. They play Mondays, Wednesdays, and Saturdays. Challenger Baseball also began their Tuesday night league in May and will play through the end of June.

Get Active Spotlight

The Get Active Spotlight of the Month is David. David recently participated in the Start Smart Baseball program at CVAC. He enjoys playing baseball, building things, monster games and math. The thing he likes most about being active is throwing baseballs. His favorite food is cheese pizza and he loves playing hockey. This is a new program to highlight an individual each month that exemplifies the Get Active standards of good sportsmanship, hard work and leadership both on and off the field.



Summer Camp

Week 1 of Summer Camp has concluded and was sold out with 50 kids. During this week of camp, the campers went fishing, had the Chesterfield PD visit for a talk, swam at the Chesterfield Aquatic center every day, painted some rocks to add to our rock garden and attended a field trip to Babler state park on Friday, May 31. While at Babler campers were able to get up close and personal with snakes, birds and spent some time hiking and playing in the streams looking for wildlife. Campers had a great time this week and we had many parents register for the following weeks of camp.



Week 1: (4 days)

Sunrise camp: 13 kids enrolled - total revenue: \$ 260.00
 Camp week 1: 50 kids enrolled - total revenue: \$5908.00
 Total revenue with sunrise: \$ 6,168.00

CVAC Hours	CVAC Revenue
YTD 2018 – 6,039.50	YTD 2018 - \$197,041.97
YTD 2019 – 4,969	YTD 2019 - \$206,250.45

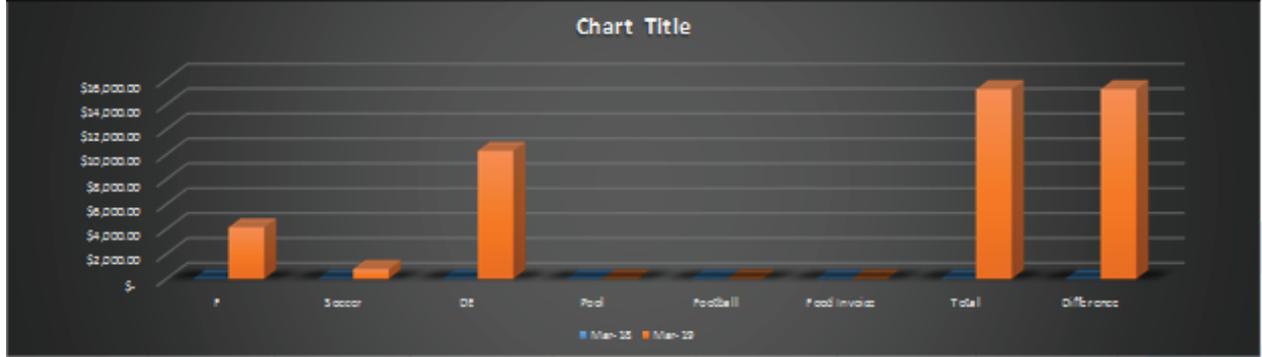
While field rental has been down due to the extreme amounts of rain we have been getting, our revenue numbers have benefited off of the increased programming we have added this year. Summer camp numbers have gone up along with the new youth soccer program to offset some of the losses seen b/c of weather. While we anticipate baseball/softball league revenue to be lower due to the rainouts we do expect to pick up in June and July with the amount of tournaments coming in, weather pending of course.



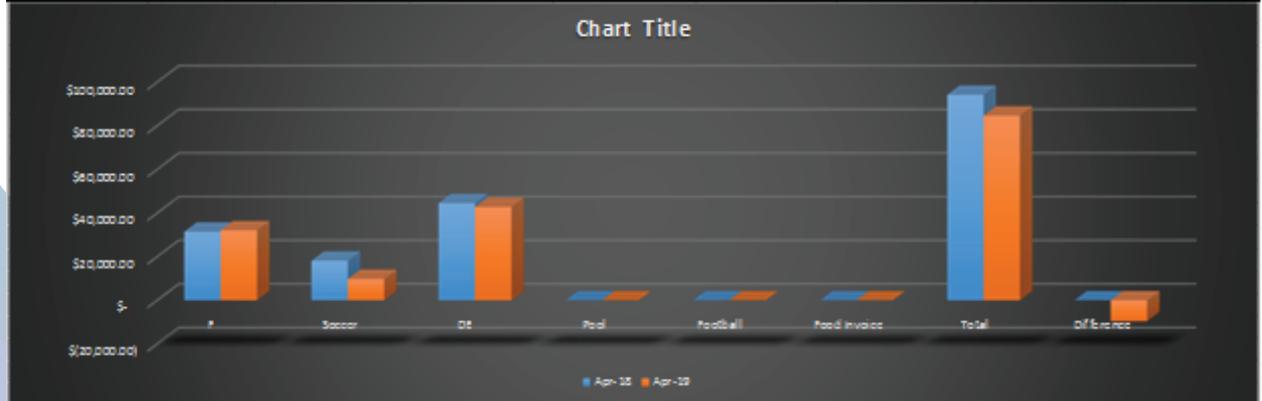


CONCESSIONS

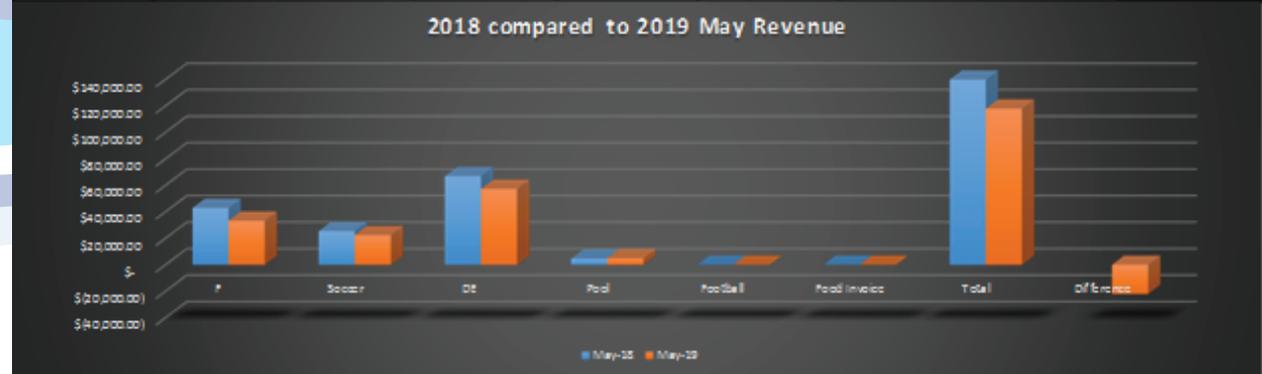
Months	F	Soccer	DE	Pool	Football	Food Invoice	Total	Difference
Mar-18	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Mar-19	\$ 4,148.75	\$ 791.00	\$ 10,299.25	\$ -	\$ -	\$ -	\$ 15,239.00	\$ 15,239.00



Months	F	Soccer	DE	Pool	Football	Food Invoice	Total	Difference
Apr-18	\$ 31,476.00	\$ 18,141.75	\$ 44,573.00	\$ -	\$ -	\$ -	\$ 94,190.75	\$ -
Apr-19	\$ 32,097.00	\$ 9,794.75	\$ 42,701.25	\$ -	\$ -	\$ -	\$ 84,643.00	\$ (9,547.75)



Months	F	Soccer	DE	Pool	Football	Food Invoice	Total	Difference
May-18	\$ 42,945.25	\$ 25,467.00	\$ 66,995.75	\$ 4,519.00	\$ -	\$ -	\$ 139,927.00	\$ -
May-19	\$ 33,357.50	\$ 22,406.25	\$ 57,309.00	\$ 4,876.00	\$ -	\$ -	\$ 117,948.75	\$ (21,978.25)



May	Transactions	Customers	Net	Avg/cust.	Management	Worker	Report Totals
CVAC							
DE	8,184	8,184	\$ 57,309.00	\$ 7.00			
F	5,418	5,418	\$ 33,357.50	\$ 6.16			
Soccer	3,129	3,129	\$ 22,406.25	\$ 7.16			
Football	0	0	\$ -	\$ -			
Food Invoice	0	0	\$ -	\$ -			
# of shifts					127	205	332
Hours Worked					893.2	1,026.40	1,859.60
Wage					\$ 7,832.40	\$ 9,310.27	\$ 17,142.67
% Wage					45.69	54.31	
% wage/net sales					6.64	8.7	14.53
Total	16,731	16,731	\$ 113,072.75	\$ 6.77			
CP							
Pool	840	840	\$ 4,876.00	\$ 5.80			
total	840	840	\$ 4,876.00	\$ 5.80			
Gross Revenue	17,571	17,571	\$ 117,948.75	\$ 6.53			

CONCESSIONS

YTD total	Transactions	Customers	Net	Avg/cust.	Management	Worker	Report Totals
CVAC							
DE	15,697	15,697	\$ 110,359.50	\$ 7.03			
F	11,290	11,290	\$ 69,603.25	\$ 6.17			
Soccer	4,731	4,731	\$ 32,992.00	\$ 6.97			
Football							
Food Invoice							
# of shifts					225	389	614
Hours Worked					1,956.50	1,892.30	3,848.80
Wage					\$ 14,315.10	\$ 17,182.94	\$ 31,498.04
% Wage					45.44	54.55	
% wage/net sales					6.57	7.88	14.45
Total	31,718	31,718	\$ 212,954.75	\$ 6.72			
CP							
Pool	840	840	\$ 4,876.00	\$ 5.80			
total	840	840	\$ 4,876.00	\$ 5.80			
Gross Revenue	32,558	32,558	\$ 217,830.75	\$ 6.26			

For the month of May we are negative \$21,978.25 from May of 2018. Even though this number looks bad, it is in large part due to the amount of complete rainout or partial rainouts that we have had during the month of May.

- May 1 through the 4th was a complete rainout
- May 6 soccer stand was closed
- May 8 F stand was closed
- May 9 DE and F stand were closed
- May 11 was a complete rain out
- May 12 DE and F stand were closed
- May 19 DE and F stand were closed
- May 21 was a complete rain out
- May 23 was a complete rain out
- May 24 F and soccer stand were closed
- May 27 F and soccer stand were closed
- May 29 was a complete rain out

This equals to 8 complete rainouts of the complex and 7 partial rainouts during the month of May.

Below you will find the numbers from when we were open for volleyball this year:

Cart only:

- 1) 4/8/2019 (Volleyball and C Quad) - \$125.00
- 2) 4/10/2019 (Volleyball and C Quad) - \$153.00
- 3) 4/15/2019 (Volleyball, C, D, and E Quad) - \$5.00
- 4) 4/22/2019- \$10.00
- 5) 4/29/2019 (Volleyball and Soccer) - \$226.50

Volleyball Satellite Station:

- 6) 5/12/2019- \$393.00
- 7) 5/18/2019- \$507.25
- 8) 5/19/2019- \$97.50
- 9) 5/25/2019- \$166.50
- 10) 5/26/2019- \$196.50



As you can see from the above numbers, we gave volleyball a good try and just weren't seeing the results that we needed to see to continue to stay open for the leagues and tournaments. The first 5 results were by satellite cart and then the last 5 were with the satellite station being set up (as a side note the satellite station was taking 1.5 hours to just get ready). We will be trying the satellite cart again on June 7th, 8th, and every Tuesday, Wednesday and Sunday to see if the numbers improve.

OLDER ADULTS

On May 13, 30 active older adults hit the links at Topgolf.

Men's Roundtable continues to meet on the 1st and 3rd Monday of the month.

Tai Chi continues to meet on Mondays and Wednesdays.

May 6 was a cool, cloudy day to ride the Grant's Trail, but that didn't keep the Chesterfield Cycling Club from riding the trail from one end to the other.

Older adults refined their skills on the Pickleball Courts. Instruction by John Callahan, from Callahan Pickleball Academy, helped all players advance their skills. Beginner and Intermediate Clinics were held May 9, 16, 23 and 30.

May 7 found seniors placing bets on their favorite horses at Fairmount Park. This has become a yearly trip with the seniors. The seniors look forward to the great lunch buffet before the start of the races.

May 9, the Senior Shuffle visited Westview Assisted Living. Participants enjoyed touring this facility and all it has to offer for assisted living and the memory care unit.

May 14, Senior Education Series presented Avoiding Homeowner Scams. Members from the Chesterfield Police Department, Better Business Bureau and AARP Medicare presented at City Hall.

Before the summer break for LOAP, we held our annual picnic at Bluebird Park with the Parkway South Middle School performing for them. We had almost 90 seniors participate in this luncheon, which is a record-breaking attendance.

May 16, the Senior Sizzler group attended the St. Louis Civic Orchestra Concert at the Amphitheater. This event was sponsored by Delmar Gardens for our Seniors.





Compost Presentation was given on May 1 to the community for those who have purchased compost bins thus far. We had 35 participants.



For Arbor day On May 3, a tree was planted at the Highcroft elementary school. Thanks to Geoff Wegerzyn, City Arborist and the CCE Committee.

Compost presentation was given to the Highcroft Elementary School. They received a complimentary compost bin and activity sheets were given on the topic.

Earth Day – May 4



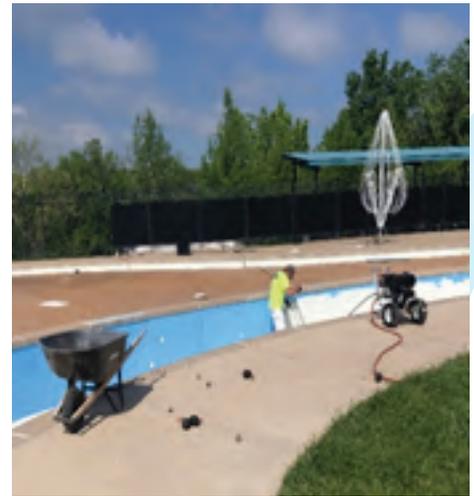
On May 8, Compost presentation was given at Wildhorse Elementary School. They received a complimentary compost bin and activity sheets on the topic were also given. About 100 kids were present for the presentation within 4 classes. Picture of just one of the classes.

On May 15, a compost presentation was given to the Riverbend Elementary. They received a complimentary compost bin and activity sheets were given on the topic.



AQUATICS

- Hosted two lifeguard trainings May 17, 18, 28 and 29.
- Hosted Lifeguard, Aquatic Management, Front Desk and Swim Lesson Instructor Orientations.
- Painted lazy river and plunge pool.
- The competition pool was repainted on warranty from 2018.
- Leisure pool was spot painted.
- Competition pool started filling on May 14.
- Leisure pool started filling on May 17.
- Lazy river was filled May 22.
- Pool opened on May 25.
- Memorial Day weekend, the pool brought in \$7,034.
- Current lifeguard count is at 62.
- The first Tot-Time of the season was on May 31 and was attended by 75 patrons.



PAVILION RENTALS

The Central Park pavilion brought in \$1,320 in the month of May with rentals.

DOG PARK

Eberwein Dog Park is up to 330 members.



MARKETING

NEWSLETTERS

- Chesterfield Summer Citizen Newsletter

SIGNAGE/BANNERS/SIGNS/BROCHURES

- Flyers
- Bulletin boards
- Multiple A-Frames for CFAC, CVAC, and the Amp
- Banners for Stars and Stripes, Sounds of Summer
- Street Pole Banners for Amp
- Name Tags

ADVERTISING

- West Newsmagazine for 2019
- StlToday Digital for 2019
- Outlook Digital Billboard
- St. Louis Kids Out and About
- Chamber of Commerce billboard
- Charter Spectrum

MARKETING & PROMOTION (FLYERS, CALENDARS, APP, ETC.)

- City Jobs
- Parks Master Plan
- Pool Opening, CVAC events
- Video footage of parks, events, etc.
- Chesterfield Amp events
- Senior Sizzler, Older Adult events, Senior Seminars
- Send all events to event calendars (Out and About, About STL, etc)

EMAIL/MAIL

- Get Active/Friends of the Park eblast (2)
- Friends of the Park subscriptions and mailers (1)
- Older Adult News & Events eblast (2) and mailers (100)
- Youth Recreation eblast (2)
- Adding registrations to Friends of the Park/Amphitheater/
Youth Rec/Running/VHP list

WEBSITES/APP

- City of Chesterfield website updates, images, text, and calendar
- Chesterfield Amphitheater website updates, events
- Parks App updates, images, text, and calendar

SOCIAL MEDIA (CITY/PARKS/AMP)

- Daily posts to Facebook, Twitter and Instagram, as well as events, messenger
- New Instagram for CFAC and CVAC



KIDS TRY-ATHLON AND Youth TRIATHLON



AGES 3-12 SATURDAY, JUNE 8 CHESTERFIELD.MO.US



Summer is near and pool season is here!

Chesterfield Family Aquatic Center is officially open for the season! This year, the Parks, Recreation & Arts department has taken the pool management in house, which means an even better pool season than ever before. For 2019 hours, prices and a peek at all the new events, as well as tried and true favorites, turn to pages 8-10 now!



Chesterfield PD needs your help

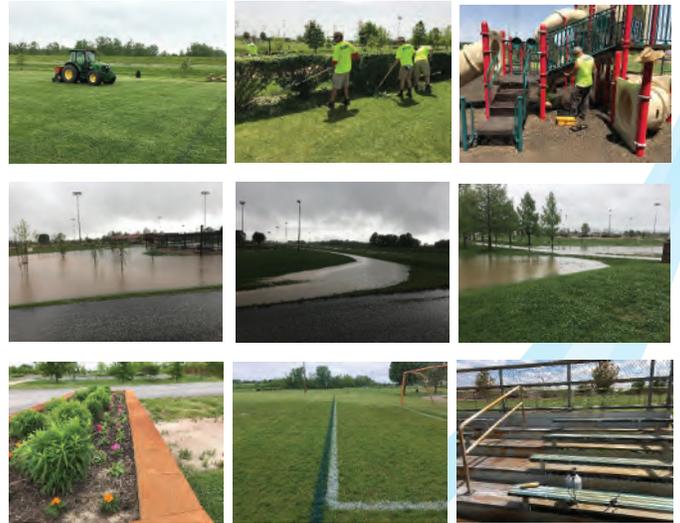
Safety Town is a nationally recognized preschool safety program which teaches 4, 5 and 6 year-olds about a wide variety of safety issues including bicycle safety, water safety, school bus safety and stranger danger. The program is hosted and staffed by the Chesterfield Police Department in cooperation with the Chesterfield Rotary, the Chesterfield Kiwanis, and local volunteers. Are you willing or able to volunteer? Visit page 7 for more information.



MAY PROJECT LIST

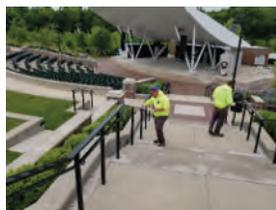
Area 1

- Used Duraedge and filled in low areas on the infields
- Leveled infields, filled in low spots
- Removed the rusted steps on the playground at CVAC
- Installed new steps on the playground at CVAC
- Pulled weeds in raised beds
- Over seeded the soccer fields with Bermuda seed



Area 2

- Central Park & Pool
 - o Planted annuals
 - o Install anchors and eyebolts for pool ropes
 - o Installed lifeguard chairs
 - o Power washed pool deck and slide stairs
 - o Stained cabinets in pool office
 - o Installed new PVC for splash pad
 - o Installed privacy slats on pool fence
 - o Painted the small slide stairs
 - o Installed funbrellas
 - o Installed sod in pool area
 - o Removed downed trees from storms
- Amphitheater
 - o Replaced broken limestone stairs
 - o Installed paver footings for the ticket booth
 - o Replaced burned out light bulbs
 - o Painted the tops of the hand rails
 - o Help setup and takedowns for events
 - o Spread dimension in the turf areas
- Parkway Medians
 - o Continued irrigation startup and made repairs
 - o Spread dimension on the turf areas
- Lake
 - o Sprayed cattails and pond algae
- Training
 - o How to survive a dog attack



MAY PROJECT LIST

Area 3

- Set up bike racks and for Earth Day event at the mall
- Removed asphalt rubble from Conway Cemetery
- Made trail repairs at Eberwein
- Started making repairs to the water feature in the dog park



Area 4

- Dierberg Park
 - o Weekly mowing
 - o Put banner up
 - o Bed maintenance
 - o Cut back native area and spray stumps
- City Hall
 - o Weekly mowing and bed maintenance
 - o Limb trees up
- ROW's
 - o Weekly mowing and bed maintenance
 - o Fertilize Olive triangles
- Rivers Edge
 - o Monitor flood waters
- Parks Building
 - o Weekly mowing
 - o Spray nutsedge in new native beds
 - o Irrigation test



Did You Know -

Parks Maintenance spent over 300 hours on special projects outside of routine activities in the month.

PHOTO OF THE MONTH



May was just a little wet!